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AUG 2 4 2005 IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Attorney Docket No. 10110

Application of:

Kevin W. Haulk et al.

Art Unit: 2116

Serial No.: 10/044,440

Examiner: T. Du

Filed: January 11, 2002

For: METHODS AND APPARATUS FOR CONSERVING BATTERY POWER IN

AN ELECTRONIC SHELF LABEL SYSTEM

Mail Stop RCE Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450 CERTIFICATE OF MAILING (37 CFR 1.8a)

I hereby certify that this correspondence is, on the date as shown below, being transmitted by facsimile to the Commissioner for Patents, Alexandria, VA 22313.

tiekanona, VA 22313

<u>8-24-200</u>5

Kern A Church

AMENDMENT

Sir:

In response to the Final Office Action mailed May 24, 2005, please enter the following Amendment and Remarks:

IN THE CLAIMS

Please amend claims 1, 5, 10, 11, 15, and 19 as follows.